

GASC 2015

June 12- 14, 2015

Hotel Reuterhof Darmstadt, Mainzerstraße 168, 64293 Darmstadt

Friday, 12 June 2015

09:00- 09:15 Opening (Prof. Dr. Bernd Freisleben and Dr. Anis Charfi)

9:15-10:30 Design Thinking (Katrin Redmann and Dr. Alejandro Pifarre)

10:30-10:45 Coffee Break

10:45-12:30 Business Model Innovation I (Katrin Redmann and Dr. Alejandro Pifarre)

12:30-14:00 Lunch

14:00-16:30 Business Model Innovation II (Katrin Redmann)

Saturday, 13 June 2015

9:00-10:30 Market and Supply Chain (Dr. Sherwat Elwan)

10:30-10:45 Coffee Break

10:45-12:30 Offering and Production (Dr. Sherwat Elwan)

12:30-14:00 Lunch

14:00-16:30 Business Opportunity Mapping (Dr. Sherwat Elwan)

Sunday, 15 June 2015

9:30-11:00 Startup pitches (Nils Hafa)

11:00-11:15 Coffee Break

11:15-13:00 Management principles (Nils Hafa)

13:00-14:30 Lunch

14:30-16:00 Individual coaching (Nils Hafa)